**Interview Guide**

**Purpose**: To explore the role of historic urban transformation in urban development, the values associated with urban heritage (specifically the case study sites) and unfolding relations between people and place.

This interview guide forms the basis for semi-structured interviews, to be conducted with key stakeholders (e.g. planners, architects, heritage managers, community group leaders), and short on-site interviews as part of the rapid ethnography.

**Up-front:**

Share PIS and allow participant time to review before verbally checking understanding. If interview is taking place online, the PIS and consent form will have been emailed to the participant in advance of setting up the meeting.

* Outline what we are doing – Deep Cities project, at the site;
* Discuss format of interview – I have some questions that I ask everyone – but basically the interview is very informal – a conversation – and I am interested in your viewpoint;
* Discuss any rapid ethnographic activities – such as photo elicitation, or walking around the site/area;
* Discuss recording and what I will do with it;
* Discuss confidentiality;
* Answer any other immediate questions;
* If participant happy to proceed, ask them to sign consent form.

**Discussion:**

Indicative questions and sequencing, ordering is flexible and dependent on participant responses. Bullet points are follow-up questions, to be used as appropriate.

***1) We’re interested in the significance of the site to people, but we’d also like to get a sense of who people are, so could you start by telling me a little bit about your background and your connection to the site?***

* Clarify personal/professional background etc if apt
* What sort of jobs/community engagement they’ve been involved in?

***2) Can you tell me a bit more about your connection to the site/area?***

* How and when did you first come to know it?
* How often do you go there?
* What occasions you to go/what do you do when you are there?
* Do you go there with other people or groups?
* If never been, what are perceptions of the site?
* Do you associate the site with particular activities/times/people/groups?
* Do you use online sites and information in relation to the area? If so which?
* What about social media? Do you use this in relation to the area, e.g. to keep abreast with events and developments and network with others in the area?

***3) How would you describe the importance of the area?***

* Do you have a personal attachment? Is it important to you? In what way?
* Do you feel it plays a role in terms of your identity? Qualify – in terms of your sense of who you are? In what way?
* Does it have a historical significance from your perspective?
* What about local/national significance and sense of place?
* Explore further significance of the physical evidence of urban change, multi-sensory experience of place, emotional connections, memories, relationships/community associations, activities/practices, history and stories of place

***4) What do you think about the site (specific building(s)/monuments will be specified as the focus for this question)?***

Photo elicitation and other materials, such as pictures, maps, or films could be introduced as part of this question.

* Do you like it? Any aspects in particular?
* How would you describe it?
* Are you interested in/do you know the history of the site?
* Is the fact it is an historic site important to you?
* What would you like to see kept or changed?
* Do you think it is important to preserve it for the future? Ask for elaboration – why?

***5) There are lots of different people who value and use this area/site, do you think there are differences in how people view and use it?***

* What about tourists?
* What about residents?
* What about other groups?
* How do you feel about the different activities that take place here?
* Are there tensions/conflicts?

***6) What would you like to see happen to this area/site in terms of its conservation, management and future development?***

* Has the site/area changed since you first came to know it? If so, how?
* Has the site/area been well-managed in terms of urban development and planning?
* Do you think the heritage of the area is well managed and conserved?
* Are you aware of any heritage designation and/or protection (eg Listed Buildings, Conservation Areas)? If so, what do you think these achieve? Are they effective for planning purposes?
* Do you see a role for the various communities associated with this place, in terms of its development?
* Do you think the heritage of the area should play a role in its future development? If so how?

***7)*** ***Any other thoughts?***

As part of the discussion make space for personal reflections/responses that might sit outside of the issue discussed above

* Is there anything we’ve not discussed that you think it is important for me to understand?
* Is there anything I’ve asked you about that has surprised you/was unexpected?
* Is there anyone else that you think it would be good for me to speak to as part of this process?

Thank people for participating.

* Recap what will happen with their information;
* Confirm any follow-up actions;
* Highlight contact details.